## What is claimed is:

- Shar 1. A cable support apparatus, comprising:
  - a body portion;
  - a head portion on one end of said body portion;
  - a passageway extending through said body portion and said head portion;
  - a retainer on an exterior surface of said body portion;

installation formations provided in said head portion.

- 2. The cable support apparatus of claim 1 wherein said head portion has an exterior surface and wherein said installation formations comprise at least two holes in said head portion through said exterior surface.
- Shows 3. The cable support apparatus of claim 2 wherein said holes are diametrically opposed to each other.
  - 4. The cable support apparatus of claim 2 further comprising an installation tool having engagement projections protruding therefrom corresponding to said holes in said head portion.

- 5. The cable support apparatus of claim 4 wherein said installation tool has a handle.
- 6. The cable support apparatus of claim 1 wherein said retainer comprises a spiral thread.
- 7. The cable support apparatus of claim 1 wherein said body portion is conical shaped.
- 8. The cable support apparatus of claim 1 wherein said head portion has a thickness of less than or equal to one sixteenth of an inch.
- 9. The cable support apparatus of claim 1 wherein said head portion and said body portion are integrally molded together from polymeric material.
- having an exterior surface with a color, said apparatus comprising:
  - a conical body portion;
  - a head portion attached to said body portion;
  - a passageway extending through said head portion and said body portion;

a spiral thread formed on an exterior surface of said body portion; and

a pair of holes in said head portion.

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- 11. The apparatus of claim 10 wherein said holes are diametrically opposed to each other.
- has a color that is the same as the color of the exterior surface of the wall.
  - 13. The apparatus of claim 12 wherein said body portion has a color that is dissimilar from the color of said head portion.
- about 14. The apparatus of claim 10 wherein the exterior surface of the wall has a wall covering thereon and wherein said apparatus comprises a piece of the wall covering attached to said head portion.
  - 15. A method of installing a cable through a structure, said method comprising:

providing a bushing having a body portion having threads thereon and a distal end and a proximal end with a head portion

thereon, the head portion having at least two cavities therein, the bushing further having a passageway extending through the body portion and the head portion;

providing a hole in the structure sized to receive the body portion of the bushing;

inserting the distal end of the bushing into the hole in the structure;

inserting engagement protrusions into the cavities in the head portion of the bushing and simultaneously applying a rotational force to the engagement protrusions to cause the bushing to be screwed into the hole in the structure;

removing the engagement protrusions from the cavities

after the bushing has been screwed into the hole in the

structure such that a rear surface of the head portion contacts

the structure; and

inserting a cable into the passageway.

16. The method of claim 15 further comprising:

applying a covering to the structure prior to said

providing a hole in the structure; and

applying the covering to the head portion of the bushing.

17. The method of claim 16 wherein the covering is applied to the head portion of the bushing prior to said

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inserting the engagement portions.

18. The method of claim 16 wherein the covering is applied to the head portion after the bushing has been screwed into the hole in the structure.

hole in a structure, said method comprising:

providing a bushing having a body portion having threads thereon and a distal end and a proximal end having a head portion thereon, the head portion having at least two cavities therein, the bushing further having a passageway extending through the body portion and the head portion;

inserting the cable through the passageway in the bushing; inserting the distal end of the body portion into the hole in the structure;

inserting engagement protrusions into the cavities in the head portion of the bushing and simultaneously applying a rotational force to the engagement protrusions to cause the bushing to be screwed into the hole in the structure; and removing the engagement protrusions from the cavities after the bushing has been screwed into the hole in the structure such that a rear surface of the head portion contacts the structure.

20. The method of claim 19 further comprising:

applying a covering to the structure prior to said

providing a hole in the structure; and

applying the covering to the head portion of the bushing.

- 21. The method of claim 20 wherein the covering is applied to the head portion of the bushing prior to said inserting the engagement portions.
- 22. The method of claim 20 wherein the covering is applied to the head portion after the bushing has been screwed into the hole in the structure.